

A-G7 9 @05 B9CI G'H9LH'fl 97 : cfa ' - - L

PAGE 1 / 1

NAME OF COMMITTEE (In Full)
Texas Tea Party Patriots PAC

FEC IDENTIFICATION NUMBER
C00488403

Mailing Address 1544 Sawdust Rd.
Suite 406

City	State	ZIP Code
The Woodlands	TX	77380

I received a letter dated May 12, 2016 from Mr. Kevin Fortkiewicz Senior Campaign Finance Analyst of the Reports Analysis Division. The subject of the letter was 'April Quarterly Report (02/11/2016 -03/31/2016)' . The letter in essence questioned delays in making twenty four hour reports and not having various expenditures included in Schedule E. Most of the expenditures dealt with Facebook Ads. The system worked in the following manner: An ad would be produced and

Facebook would be given an order to place that ad in the particular Facebook geographic area most relevant to the race. In the case of Steve Toth and Kevin Brady, it was the Facebook Geographical Area which fully covered TX-8 House District. Cruz/Trump ads would be placed on a Facebook Statewide basis. Facebook was authorized to charge our American Express Account for a specific limited amount for each ad. Our advertising author would place the ad with Facebook and advise me ASAP of the placement including the budgeted amount authorized to American Express. That amount would be reported to the FEC based on the authorization date which is the date authorization was given by the Ad Author to charge our AMEX Account. We would report that authorization within 24 hours if not sooner of the authorization being brought to my attention. Our MEX Card would be charged by views of the ads over several days until the Budget is used up. I received the Mid February to Mid March American Express Activity in the first few days of April with our AMEX Bill. The Bill only showed charges for views on a certain day with no disclosure of what ad would correspond to the particular charge on the AMEX Bill. On Attachment Page 3 of 3 some reporting dates were questioned. I will answer those now. The two Cruz Facebook ads for \$6,625.00 were not reportable by me until 2/21 as I was in Tampa, FL and did not return till 2/21 at 4 PM. I had been in Tampa since 2/16. The 2/20 Facebook Ad for \$2000.00 for Steve Toth was a Scrivener's Error. You see it appears with seven other disclosures in a 24 hour report filed 2/23/2016 for Facebook Ad activity disseminated 2/23. The Toth \$2000 should also have reflected dissemination on 2/23 and not 2/20. All of the Wright's Printing on that page reflects postage payment. The \$491.35 and \$375.86 in Brady, Toth and Cruz are a much smaller amount. They were amounts for estimated postage which turned out to be less than 60% of those numbers in actuality. That with the correction of the Toth \$2000.00 would not make these reportable on a 24 hour basis. The Cruz expenditures for Wright's I believe also do not reach the \$1000 reporting threshold. Page 1 of 3 deals mostly with Facebook. Again Facebook was given authorization pre 3/1 but we had no knowledge of the actual charges till after 4/1 when we received our AMEX Bill from mid February to mid March reflecting those charges. Our intent was to report them on the Schedule E for the second quarter. The Wright's Printing Invoice involving Brady were unmailed handouts at the polls. We did not receive an invoice until late April. We also anticipated reporting these on the Second Quarter Report. Page 2 of 3 are also Printing Charges for Wright's unknown till late April we were reporting on our second quarter report.

I believe that this explains all of the discrepancies though I am still confused on how to report funds paid after 4/1 on a per-4/1 Schedule E which I need to be walked through.